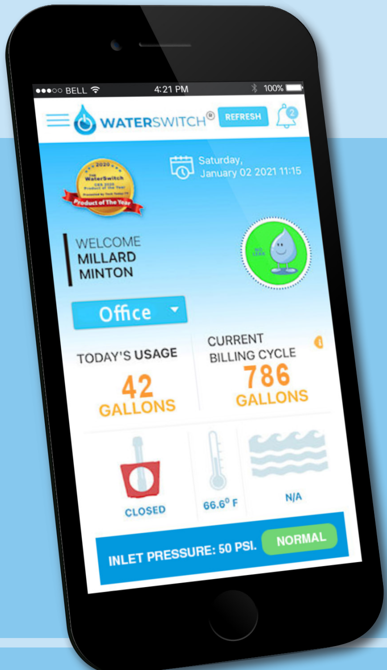
WaterSwitch®

INTRODUCING
New State-Of-The-Art Water Management System!



Operate from your smart phone or computer!

The WaterSwitch® can identify and quantify any leak in a plumbing system as small a teaspoon of water.

NOTICE TO PROSPECTIVE INVESTORS

THE SECURITIES ARE OFFERED IN A PRIVATE PLACEMENT ONLY TO A SELECT GROUP OF POTENTIAL INVESTORS. THIS MEMORANDUM IS BEING FURNISHED TO PROSPECTIVE INVESTORS TO WHICH THE COMPANY MAY OR MAY NOT HAVE A PRE-EXISTING RELATIONSHIP ON A CONFIDENTIAL BASIS FOR USE SOLELY IN CONNECTION WITH THE CONSIDERATION OF AN INVESTMENT IN THE OFFERING. THE OFFERING HAS NOT BEEN AND WILL NOT BE REGISTERED UNDER THE SECURITIES ACT OR THE SECURITIES LAWS OF ANY STATE, AND IS BEING OFFERED AND SOLD IN RELIANCE ON EXEMPTIONS FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT AND APPLICABLE STATE SECURITIES LAWS. THE OFFERING IS OFFERED SUBJECT TO THE RIGHT OF THE COMPANY IN ITS SOLE AND ABSOLUTE DISCRETION TO REJECT ANY SUBSCRIPTION IN WHOLE OR IN PART.

AN INVESTMENT IN THE COMPANY IS SPECULATIVE AND INVOLVES A (MODERATE) DEGREE OF RISK. INVESTORS SHOULD HAVE THE FINANCIAL ABILITY AND WILLINGNESS TO ACCEPT SUCH RISKS AS WELL AS THE LACK OF LIQUIDITY THAT IS CHARACTERISTIC OF THE INVESTMENTS DESCRIBED HEREIN. ONLY PERSONS WHO CAN AFFORD TO LOSE THEIR ENTIRE INVESTMENT SHOULD PURCHASE IN THE OFFERING (SEE, “RISK FACTORS.”)

ANY PROCEEDS DERIVED FROM THE OFFERING OF INVESTMENT UNITS SHALL BE IMMEDIATELY UTILIZED BY THE COMPANY AS SET FORTH HEREIN.

THIS MEMORANDUM DOES NOT CONSTITUTE AN OFFER TO SELL OR A SOLICITATION OF AN OFFER TO BUY INVESTMENT UNITS IN ANY JURISDICTION WHERE, OR TO ANY PERSON TO WHOM, IT IS UNLAWFUL TO MAKE SUCH OFFER OR SOLICITATION IN SUCH JURISDICTION. EXCEPT AS OTHERWISE INDICATED, THIS MEMORANDUM SPEAKS AS OF THE DATE HEREOF. NEITHER THE DELIVERY OF THIS MEMORANDUM NOR ANY SALE MADE HEREUNDER SHALL, UNDER ANY CIRCUMSTANCES, CREATE ANY IMPLICATION THAT THERE HAS BEEN NO CHANGE IN THE STATUS OR AFFAIRS OF THE COMPANY AFTER THE DATE HEREOF.

THE OFFERING DESCRIBED HEREIN IS PURSUANT TO REGULATION D PROMULGATED UNDER THE SECURITIES ACT, AND ARE THEREFORE “RESTRICTED SECURITIES” AS THAT TERM IS DEFINED IN RULE 144(A)(3) OF THE SECURITIES ACT. THERE IS PRESENTLY NO PUBLIC MARKET FOR THE INVESTMENT UNITS. AN ORGANIZED MARKET FOR THE OFFERING DESCRIBED HEREIN IS NOT EXPECTED TO DEVELOP AT ANY TIME. EVEN IF SUCH MARKET DEVELOPS, THE INVESTMENT UNITS CANNOT BE SOLD WITHOUT REGISTRATION UNDER THE SECURITIES ACT UNLESS AN EXEMPTION FROM SUCH REGISTRATION IS AVAILABLE. NO SUCH REGISTRATION IS CURRENTLY CONTEMPLATED. ACCORDINGLY, ONLY PERSONS WHO DO NOT REQUIRE LIQUIDITY WITH RESPECT TO THEIR INVESTMENT SHOULD PURCHASE IN THE OFFERING.

FINANCIAL INFORMATION PROVIDED TO PROSPECTIVE INVESTORS IN CONNECTION WITH THE OFFERING, IF ANY, INCLUDING THE ASSUMPTIONS AND LIMITING CONDITIONS ATTACHED TO SUCH FINANCIAL INFORMATION, SHOULD BE THOROUGHLY REVIEWED BY EACH INVESTOR AND HIS, HER OR ITS FINANCIAL, LEGAL, AND TAX ADVISORS. THERE CAN BE NO ASSURANCE THAT THE ACTUAL RESULTS ACHIEVED BY THE COMPANY WILL NOT VARY FROM THE PROJECTED RESULTS, RESULTING IN A MATERIAL ADVERSE EFFECT UPON THE COMPANY. PROSPECTIVE INVESTORS SHOULD REVIEW ANY PROJECTIONS CAREFULLY AND MAKE THEIR OWN DETERMINATION AS TO THE REASONABLENESS OF THE ASSUMPTIONS AND THE SENSITIVITY OF THE FORECASTED RESULTS TO CHANGES IN PARTICULAR ASSUMPTIONS.

THIS MEMORANDUM IS CONFIDENTIAL AND PROPRIETARY AND IS BEING FURNISHED BY THE COMPANY TO PROSPECTIVE INVESTORS IN CONNECTION WITH THE OFFERING EXEMPT FROM REGISTRATION UNDER THE SECURITIES ACT SOLELY FOR SUCH INVESTORS’ CONFIDENTIAL USE WITH THE EXPRESS UNDERSTANDING THAT, WITHOUT PRIOR WRITTEN PERMISSION FROM THE COMPANY, SUCH PERSONS WILL NOT RELEASE THIS MEMORANDUM OR DISCUSS THE INFORMATION CONTAINED HEREIN OR MAKE REPRODUCTION OR USE OF THIS MEMORANDUM FOR ANY PURPOSE OTHER THAN EVALUATION OF POTENTIAL INVESTMENT IN THE OFFERING. THIS MEMORANDUM IS INDIVIDUALLY DIRECTED TO EACH PROSPECTIVE INVESTOR AND DOES NOT CONSTITUTE AN OFFER TO ANY OTHER PERSON OR TO THE PUBLIC GENERALLY OR TO SUBSCRIBE FOR OR OTHERWISE ACQUIRE THE OFFERING. DISTRIBUTION OF THIS MEMORANDUM TO ANY PERSON OTHER THAN THE PROSPECTIVE INVESTOR WHOSE NAME APPEARS ON THE COVER PAGE HEREOF, AND SUCH PROSPECTIVE INVESTOR’S FINANCIAL ADVISORS, ACCOUNTANTS OR LEGAL COUNSEL, IF ANY, RETAINED TO ADVISE SUCH PROSPECTIVE INVESTOR WITH RESPECT THERETO, IS UNAUTHORIZED, AND DISCLOSURE OF ANY OF ITS CONTENTS, WITHOUT THE PRIOR WRITTEN CONSENT OF THE COMPANY, IS PROHIBITED. BY ACCEPTING DELIVERY OF THIS MEMORANDUM, EACH PROSPECTIVE INVESTOR AGREES TO THE FOREGOING AND TO RETURN THIS MEMORANDUM TO THE COMPANY IF SUCH INVESTOR DETERMINES NOT TO MAKE AN INVESTMENT IN THE COMPANY.

THIS MEMORANDUM DOES NOT PURPORT TO BE ALL-INCLUSIVE OR TO CONTAIN ALL OF THE INFORMATION THAT A PROSPECTIVE INVESTOR MAY DESIRE IN EVALUATING THE COMPANY. EACH INVESTOR MUST CONDUCT AND RELY ON ITS OWN

EVALUATION OF THE COMPANY AND THE TERMS OF THE OFFERING, INCLUDING THE MERITS AND RISKS INVOLVED IN MAKING AN INVESTMENT DECISION. INVESTORS ARE NOT TO CONSTRUE THE CONTENTS OF THIS MEMORANDUM AS LEGAL, BUSINESS OR TAX ADVICE. EACH INVESTOR SHOULD CONSULT SUCH INVESTOR'S OWN ATTORNEY, BUSINESS ADVISOR AND TAX ADVISORS AS TO THE LEGAL, BUSINESS, TAX AND RELATED MATTERS CONCERNING THE INVESTMENT DESCRIBED IN THIS MEMORANDUM AND ITS SUITABILITY FOR SUCH PROSPECTIVE INVESTOR. (SEE "RISK FACTORS").

CERTAIN PROVISIONS OF VARIOUS AGREEMENTS AND DOCUMENTS ARE SUMMARIZED IN THIS MEMORANDUM, BUT PROSPECTIVE INVESTORS SHOULD NOT ASSUME THAT SUCH SUMMARIES ARE COMPLETE. SUCH SUMMARIES ARE QUALIFIED IN THEIR ENTIRETY BY REFERENCE TO THE COMPLETE TEXT OF SUCH AGREEMENTS.

THE INFORMATION CONTAINED HEREIN WAS PREPARED BY THE COMPANY AND IS BEING FURNISHED BY THE COMPANY SOLELY FOR USE BY PROSPECTIVE INVESTORS IN CONNECTION WITH THE OFFERING. NO PERSON HAS BEEN AUTHORIZED TO GIVE ANY INFORMATION OTHER THAN THAT CONTAINED IN THIS MEMORANDUM AND CORRESPONDING SUBSCRIPTION AGREEMENT, OR TO MAKE ANY REPRESENTATIONS IN CONNECTION WITH THE OFFERING, AND, IF GIVEN OR MADE, SUCH OTHER INFORMATION OR REPRESENTATIONS MUST NOT BE RELIED UPON AS HAVING BEEN AUTHORIZED BY THE COMPANY. EACH INVESTOR WILL BE AFFORDED THE ABILITY TO EXAMINE THE BOOKS AND RECORDS OF THE COMPANY AND MAKE HIS/HER OWN DETERMINATION AS TO THE DESIRABILITY OF INVESTING. EACH INVESTOR WILL BE ENTITLED TO RELY ONLY UPON THOSE WRITTEN REPRESENTATIONS AND WARRANTIES, IF ANY, THAT MAY BE MADE TO IT IN ANY FINAL SUBSCRIPTION AGREEMENT RELATING TO THE OFFERING REFERRED TO IN THIS MEMORANDUM.

THE COMPANY RESERVES THE RIGHT, IN ITS SOLE AND ABSOLUTE DISCRETION AND FOR ANY REASON WHATSOEVER, TO MODIFY, AMEND AND/OR WITHDRAW THE OFFERING IN WHOLE OR IN PART, AND/OR TO ACCEPT OR REJECT IN WHOLE OR IN PART ANY PROSPECTIVE INVESTMENT IN THE OFFERING OR TO ALLOT TO ANY PROSPECTIVE INVESTOR LESS THAN THE OFFERING THAT SUCH INVESTOR DESIRES TO PURCHASE. THE COMPANY SHALL HAVE NO LIABILITY WHATSOEVER TO ANY OFFEREE AND/OR INVESTOR IN THE EVENT THAT ANY OF THE FOREGOING SHALL OCCUR.

IT IS THE RESPONSIBILITY OF AN INVESTOR PURCHASING THE OFFERING TO SATISFY ITSELF AS TO THE FULL OBSERVANCE OF THE LAWS OF ANY RELEVANT TERRITORY OUTSIDE THE INVESTMENT UNITED STATES IN CONNECTION WITH ANY SUCH PURCHASE, INCLUDING BUT NOT LIMITED TO OBTAINING ANY REQUIRED GOVERNMENTAL OR OTHER CONSENTS OR OBSERVING ANY OTHER APPLICABLE REQUIREMENTS.

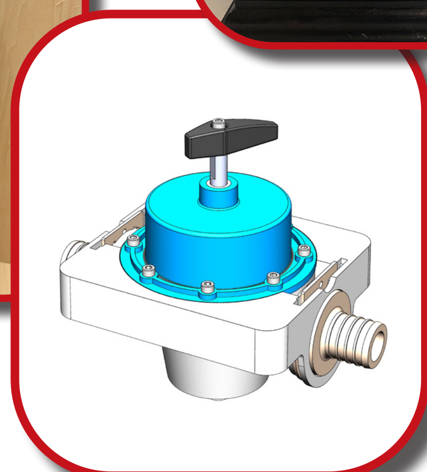
A PROSPECTIVE INVESTOR SHOULD NOT SUBSCRIBE FOR THE OFFERING DESCRIBED HEREIN UNLESS SATISFIED THAT HE/SHE AND/OR HIS/HER INVESTMENT REPRESENTATIVE HAVE ASKED FOR AND RECEIVED ALL INFORMATION WHICH WOULD ENABLE HIM/HER OR BOTH OF THEM TO FULLY EVALUATE THE MERITS AND RISKS OF THE PROPOSED INVESTMENT. EACH PROSPECTIVE INVESTOR MAY MAKE INQUIRIES OF THE COMPANY WITH RESPECT TO THE COMPANY'S BUSINESS OR ANY OTHER MATTERS RELATING TO THE COMPANY OR AN INVESTMENT IN THE OFFERING HEREUNDER, AND MAY OBTAIN ANY ADDITIONAL INFORMATION THAT SUCH PERSON DEEMS TO BE NECESSARY IN CONNECTION WITH MAKING AN INVESTMENT DECISION IN ORDER TO VERIFY THE ACCURACY OF THE INFORMATION CONTAINED IN THIS CONFIDENTIAL PRIVATE PLACEMENT MEMORANDUM (TO THE EXTENT THAT THE COMPANY POSSESSES SUCH INFORMATION OR CAN ACQUIRE IT WITHOUT UNREASONABLE EFFORT OR EXPENSE). IN CONNECTION WITH SUCH AN INQUIRY, ANY DOCUMENT THAT A PROSPECTIVE INVESTOR WISHES TO REVIEW WILL BE MADE AVAILABLE FOR INSPECTION AND COPYING OR FURNISHED, UPON REQUEST, SUBJECT TO THE PROSPECTIVE INVESTOR'S AGREEMENT TO MAINTAIN SUCH INFORMATION IN CONFIDENCE AND TO RETURN THE SAME TO THE COMPANY IF THE RECIPIENT DOES NOT PURCHASE THE OFFERING HEREUNDER. ANY SUCH INQUIRIES OR REQUESTS FOR ADDITIONAL INFORMATION OR DOCUMENTS SHOULD BE MADE TO THE COMPANY AS SPECIFIED HEREIN (SEE, "ADDITIONAL INFORMATION").

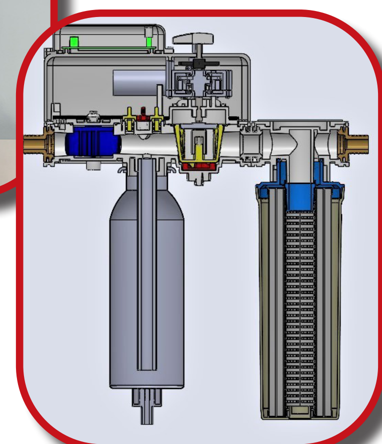
INVESTMENT UNITS ARE OFFERED BY THE COMPANY AND ALSO MAY BE OFFERED WITH THE ASSISTANCE OF A BROKER ("PLACEMENT AGENT"). A SELLING COMMISSION OF 5% MAY BE PAID TO A LICENSED BROKER IN CONNECTION WITH THE SALE OF THE INVESTMENT UNITS. NO COMMISSIONS WILL BE PAID T0 CORPORATE OFFICERS OR ANYONE THAT IS NOT A PROFESSIONAL BROKER.

The WaterSwitch® Solution

The WaterSwitch® solves 2 Multi-Billion Dollar Problems:

- **Water Damage in the Home**
- **Wasted Water from Leaks**





WaterSwitch®

Water Damage Prevention

80% of Homeowners

will experience Water Damage

Insurance companies spend an estimated 20 Billion dollars a year in water damage restoration.

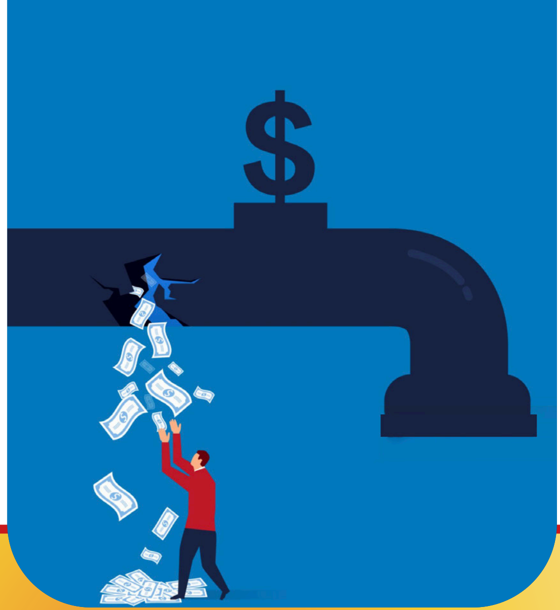
The average claim in 2022 was over

$11,000!

File claim = higher premium

WaterSwitch®

The Facts on Leaks:

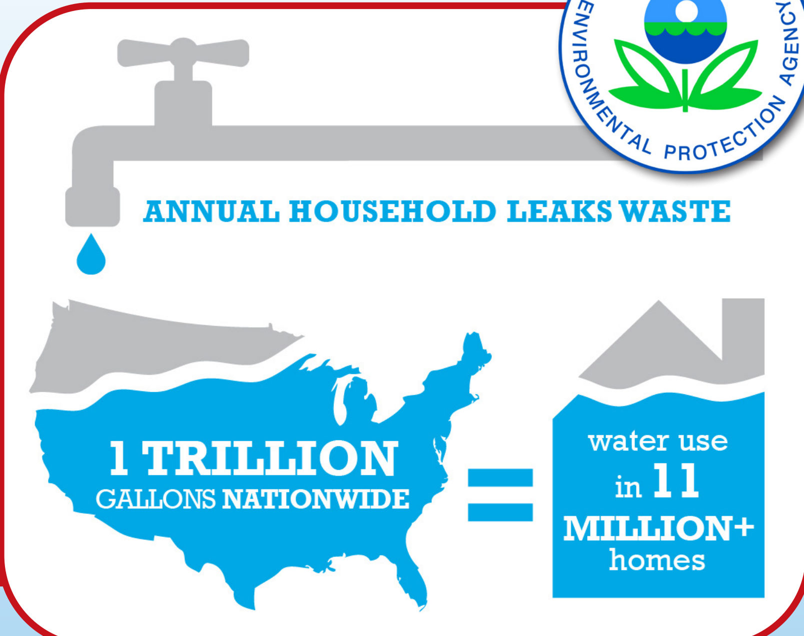


Household leaks can waste more than 1 trillion gallons annually nationwide. That's equal to the annual household water use of more than 11 million homes. Put another way, it is more water wasted than used in Los Angles, Chicago and Miami combined!

Ten percent of homes have leaks that waste 90 gallons or more per day. Fixing easily corrected household water leaks can save homeowners about 10 percent on their water bills.

The average household's leaks can account for more than 10,000 gallons of water wasted every year, or the amount of water needed to wash 270 loads of laundry.

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



An irrigation system that has a leak 1/32nd of an inch in diameter (about the thickness of a dime) can waste about 6,300 gallons of water per month.

A leaky faucet that drips at the rate of one drip per second can waste more than 3,000 gallons per year. That's the amount of water needed to take more than 180 showers!

***Using standard EPA calculations, if the WaterSwitch® were put on half of the homes in the U.S., It would save over 956 BILLION GALLONS of wasted water per year and save over 22.4 BILLION DOLLARS.**

*Calculations were based on 72 Million homes, 10% wasting 90 gallons a day and the remaining wasting 10,000 a year =956 Billion Gallons a year.

WaterSwitch®

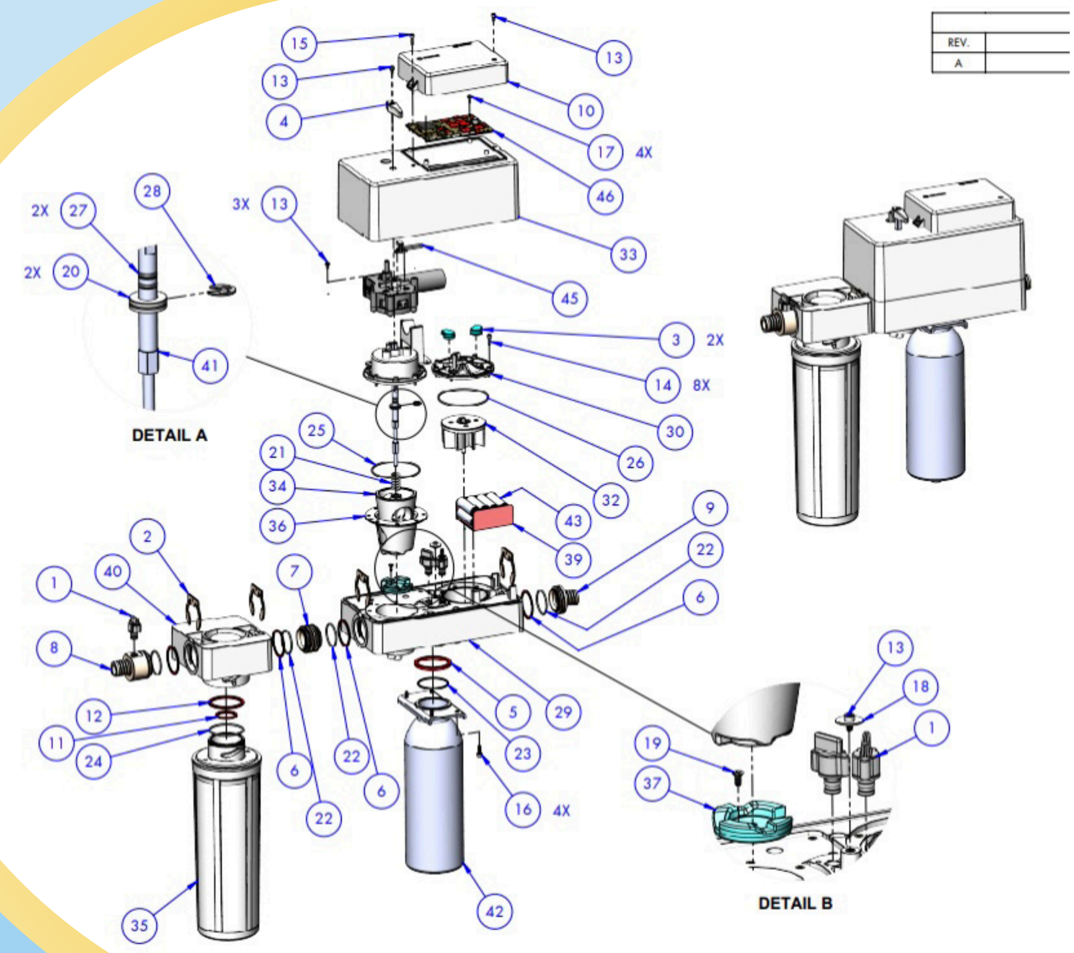
What it is:

SEE "HOW IT WORKS" VIDEO AT **WATERSWITCH.COM**

The WaterSwitch® is a Smart Home, Whole House Waters Management System

It manages how water is allowed to flow into a building, either home or business. It can identify and quantify any leak in a plumbing system as small as a teaspoon of water. It uses "On demand water allocation", which means that the valve that allows flow is only open when you are using water. However, water remains in your pipes under full pressure ready for immediate use but the flow is paused when you are not using water. When the valve is closed, this creates a closed system in your plumbing. Any time you aren't using water, duel pressure sensors are monitoring for a leak over a million times a day. This is how we can identify a leak as small as a teaspoon of water. Other sophisticated algorithms manage how the WaterSwitch® works and we will explain that in more detail later.

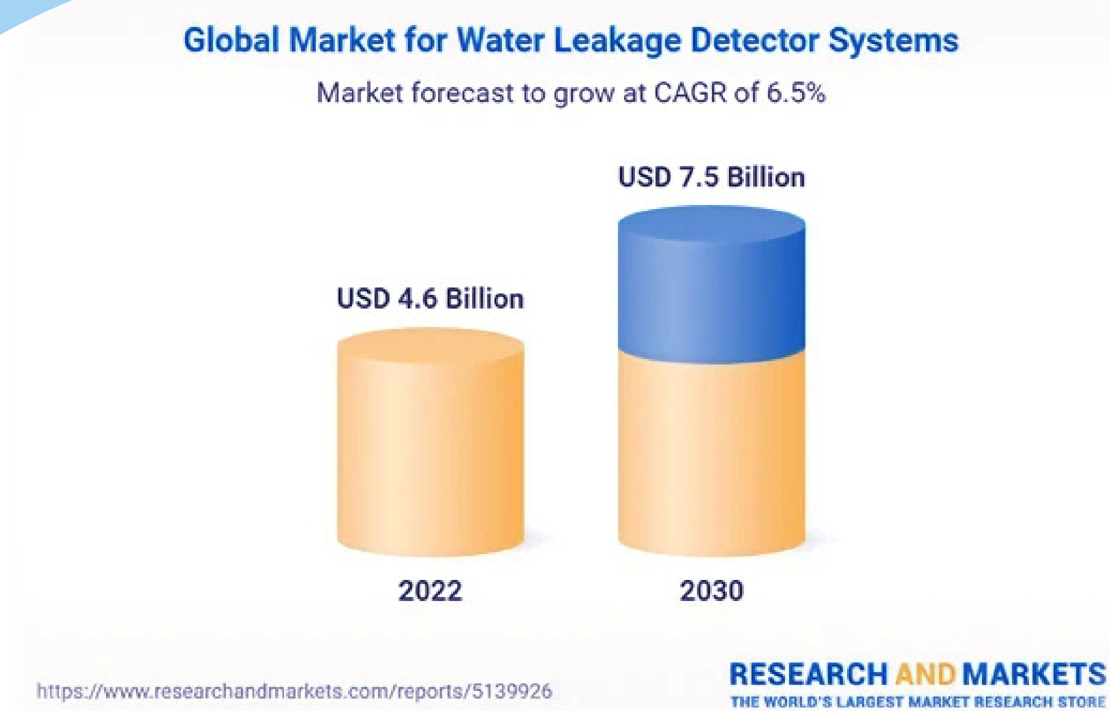
71%
OF ALL PARTS ARE CUSTOM



Global Market Forecast

WaterSwitch®

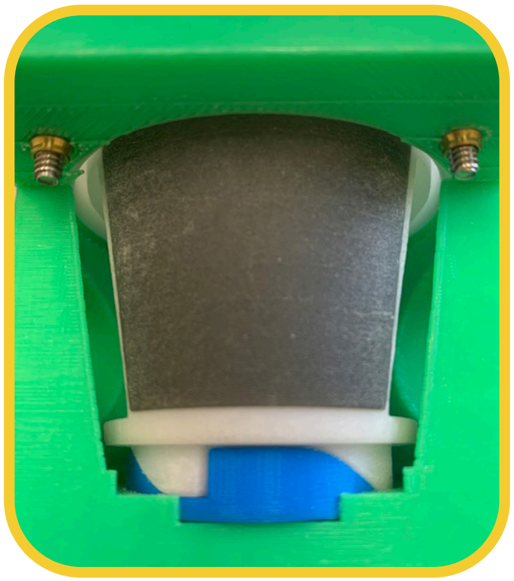
Water Leakage Detector Systems Global Market to Reach $7.5 Billion by 2030: Rising Water Pollution Levels Leading to Severe Shortage of Freshwater Drives the Demand

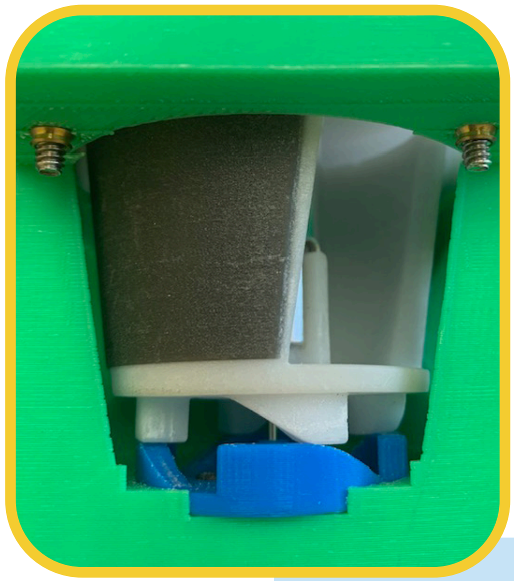


WaterSwitch®

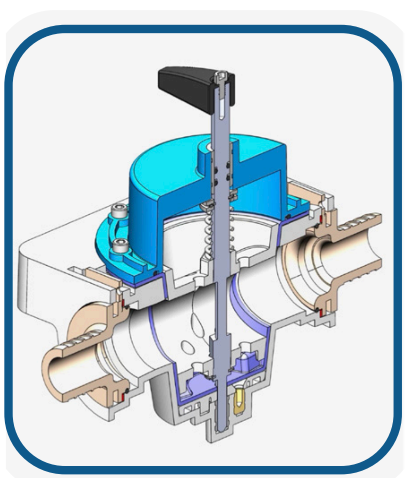
Technology

TOTALLY NEW VALVE DESIGN
Lifts And Separates As It Opens





- **3 Existing U.S. Patents**
- **Additional U.S. and Foreign Patents Pending**



Also sold as a stand-alone valve!

The WaterSwitch® uses "State of the Art" technology. Using a special "Cam" valve developed specifically for the WaterSwitch®. Friction is reduced 95% from traditional ball valves allowing many cycles without excessive wear on the valve. All other leak detection systems use ball valve technology which is well over 100 years old.

The Cam valve lifts and separates the valve from the wall so there is almost NO friction as the valve rotates from opened to closed.

WaterSwitch®

Key Distinctions about WaterSwitch® Technology

There are two main differences:

Most other devices can only mitigate damage, The WaterSwitch® PREVENTS it from happening because of superior technology. No other product will do all of the functions of the WaterSwitch®.

CAPABILITY

QUALITY

BALL VALVES were not designed to have a lot of cycles. Our Cam valve is what allows us to cycle many times a day **WITHOUT** wearing out the valve.

All major components are designed for long life and are easily serviceable.

5 YEAR WARRANTY

WaterSwitch®

Features

One product to manage everything in your home that uses water!

1. Manages Water Flow
2. Filters the Water
3. Meters the Water
4. Identifies ANY Leaks
5. Prevents Water Hammer
6. Analytics of Data for One year
7. Medical Alert

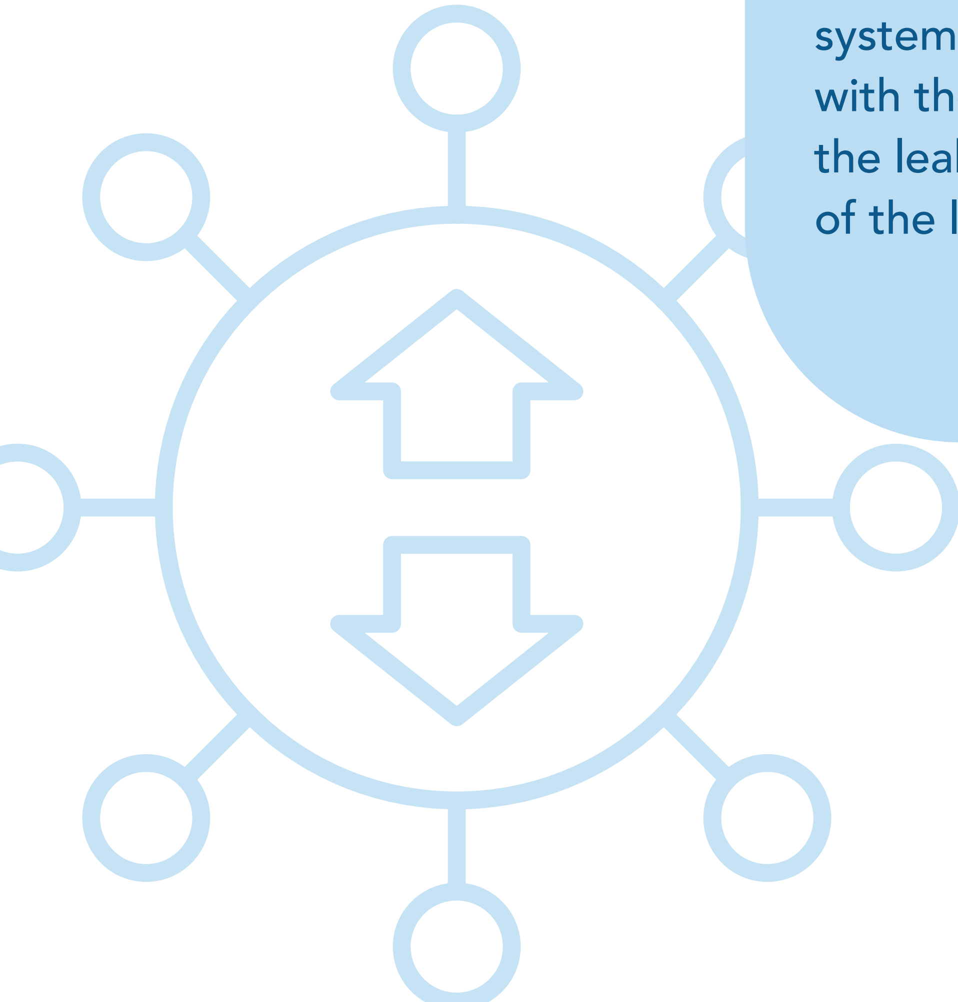
SUPERIOR

Technology To Give You Peace of Mind!

WaterSwitch®

Manages Water Flow

When you are not using water, the WaterSwitch® will pause the flow by automatically closing the valve. Once the valve is closed it creates a closed system in your plumbing. If pressure starts to drop with the valve closed, pressure sensors will identify the leak. The rate of pressure decay tells the size of the leak.



Closing the valve creates a closed system in your plumbing.

SOPHISTICATED ALGORITHMS DO THE REST!

WaterSwitch®

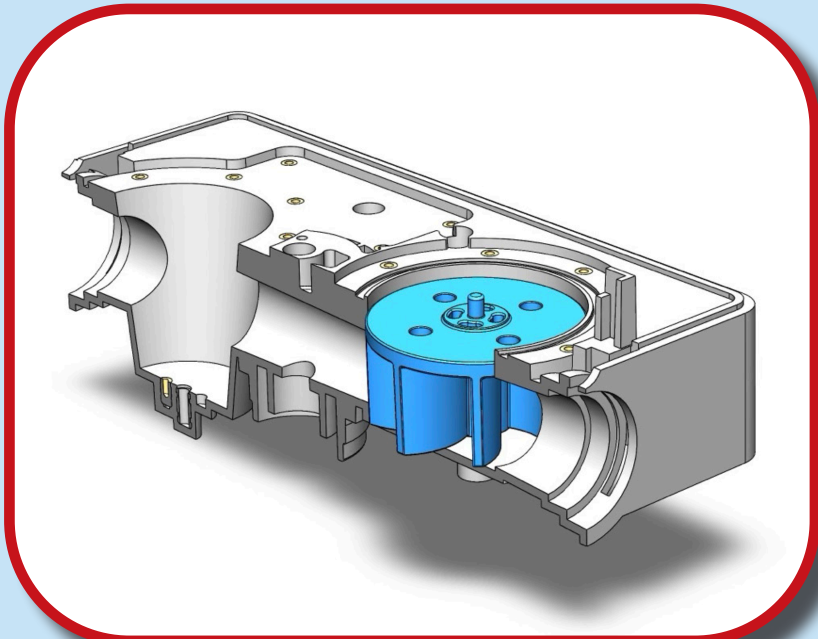
Filters The Water

The WaterSwitch® uses a proprietary quick connect water filter. This filter can be replaced in under 30 seconds. Filter quality is comparable with national brands at half the cost yet maintaining an exceptional profit margin.

QUICK CONNECT FILTER
Also sold as a stand-alone product in three different levels of filtration.

Commercially Accurate Water Meter

WaterSwitch®



Primary Usage Data for well users.

Secondary Data for Municipal water users.

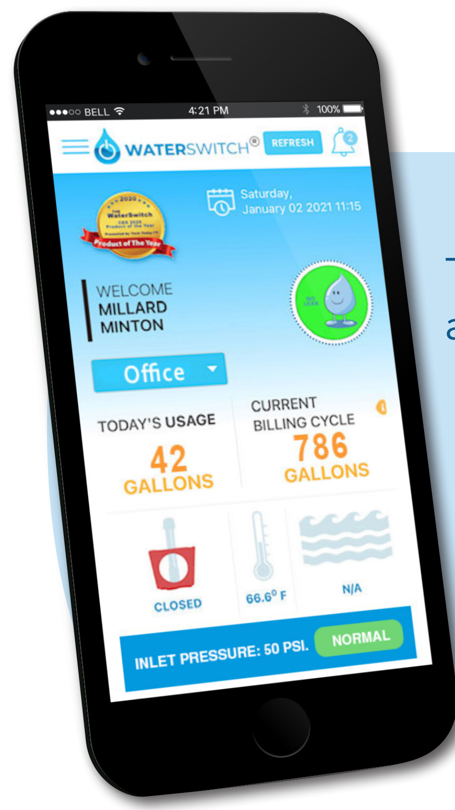
Helps to quantify leaks.

WaterSwitch®

Analytics For A Year

The WaterSwitch® will automatically record important information such as:

1. High and Low Pressure
2. High and Low Temperature
3. Water Flow and Daily Usage
4. Any Purge Events



The app will provide an almost limitless amount of information and is available for one year.

WaterSwitch®

Prevents Water Hammer

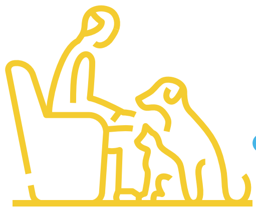
The storage container is in itself a Water Hammer Arrestor. The pressure filled container also ensures instant full flow and full pressure of your water.

Made of Stainless Steel for **Durability**

NO DELAYS WAITING FOR THE VALVE TO OPEN!

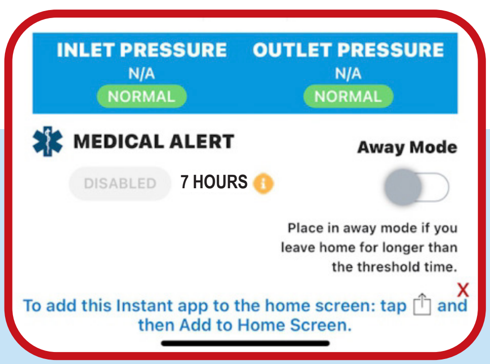
Medical Alert Feature

WaterSwitch®

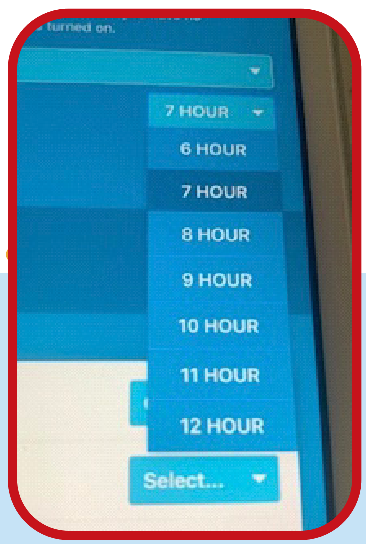


Great For Elderly People Living Alone

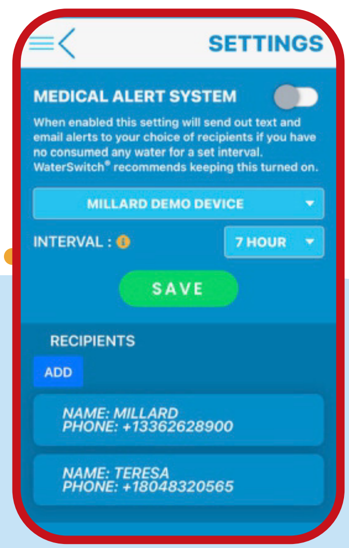
The Medic Alert function came from a real life situation. A friend of the family, who had a push button medic alert, died in her home and wasn't found for a week. Using the logic that any healthy person will use the bathroom, wash their hands and use water on a somewhat regular basis, we designed our App to include the ability to contact family, friends, neighbors or EMS when someone goes a specified time from 6-12 hours without using water.



- Easy To Use
- Gives Peace Of Mind



Set A Time Period



Add Up To 10 Recipients

WaterSwitch®

Artificial Intelligence

Artificial Intelligence used to identify flow type and to accurately determine if there is a leak or abnormal flow.

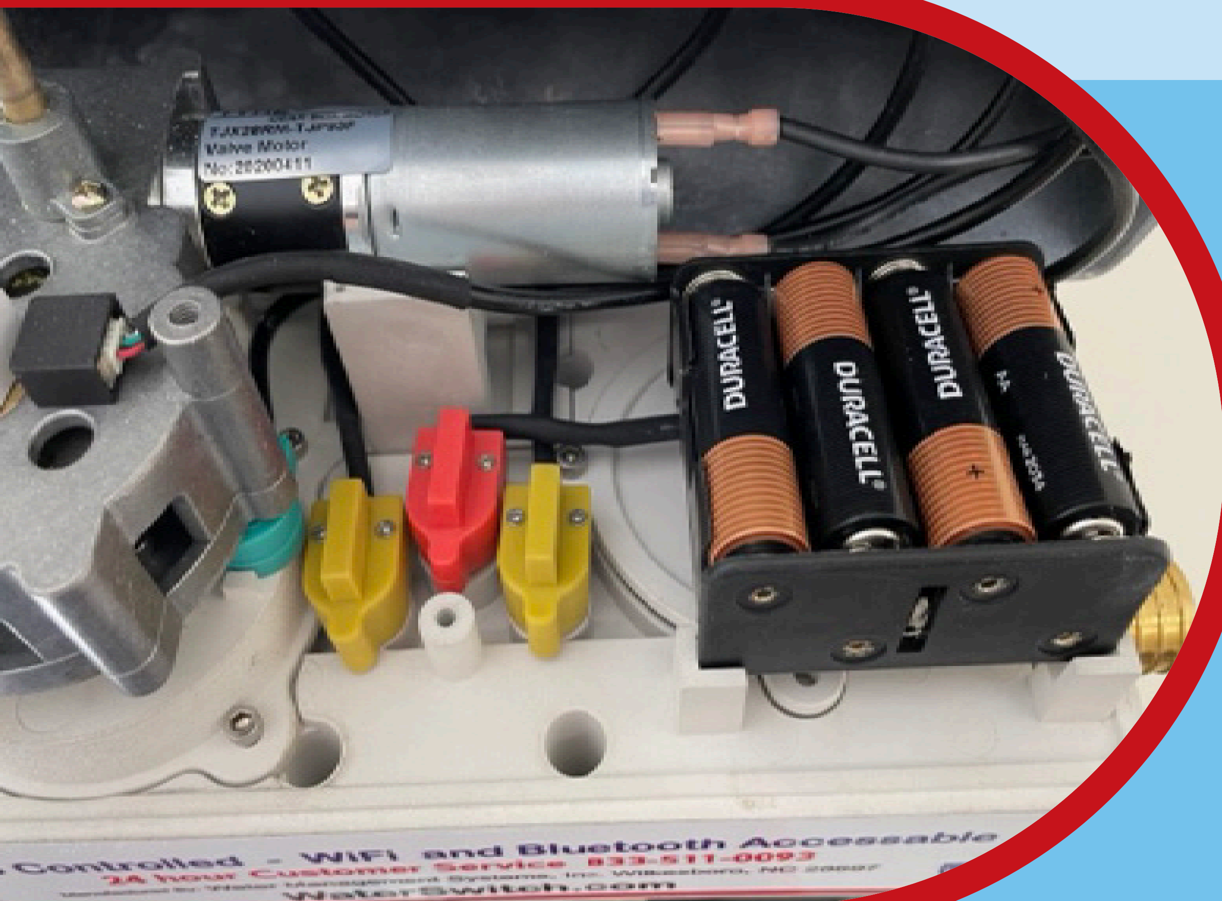
Some products claim AI but aren't actually using true AI.

The WaterSwitch® uses true AI to assist in managing everything in your home that uses water.

Battery Backup

WaterSwitch®

Standard battery backup will power the unit for up to two weeks of normal use. Many products do not offer a battery and those that do, pass the cost onto the consumer.



The battery backup will run the WaterSwitch® for up to two weeks without power!

WaterSwitch® vs. the Competition

Company	Product	Description	Cost	True Artificial Intelligence	Battery Backup Standard	Installs In Less Than 30 Minutes	Commercially Accurate Water Meter	WQA Gold Standard Water Filter	Ball Valve Technology
WaterSwitch® 	Whole Home Water Management System	The WaterSwitch® is a Smart Home, Whole House, Water Management System that will identify and quantify any leak in your plumbing system. It is needed in every home or business to manage water flow and conserve water by alerting you of any leaks.	$895.00 No Sensors Needed	√	√	√	√	√	✗
WaterCop Automatic Water Shut-Off Systems 	Water Shut Off Valve Sensor Driven	Sensors detect a leak, a signal is sent to the shut-off valve and water flow is quickly stopped	$1469.10 Quoted	✗	√	✗	✗	✗	√
flo by MOEN 	Water Shut Off Valve Sensor Driven	Smart Water Shutoff	$699.00 No Sensors	✗	✗	✗	✗	✗	√
eddy 	Eddy Solutions protects against water damage with intelligent technology and real time data	Intelligent Water Monitoring Technology	Quotes Only	√	✗	✗	✗	✗	√

WaterSwitch®

WaterSwitch® vs. the Competition cont.

Company	Product	Description	Cost	True Artificial Intelligence	Battery Backup Standard	Installs In Less Than 30 Minutes	Commercially Accurate Water Meter	WQA Gold Standard Water Filter	Ball Valve Technology
	Smart Water Monitor	Remote Water Monitor	$249	✗	✗	√	✗	✗	✗
PHYN 	Whole Home Leak Detection	Smart Water Shutoff	$699.00 No Sensors	✗	✗	✗	✗	✗	√
leakSMART® 	Leak Detection and Shut Off Valve	Detects leaks in plumbing and uses existing shut off valve to shut off water	$1,217.70 With Sensors	√	✗	✗	✗	✗	√

Nothing can compare to the Capability and Quality of the WaterSwitch®!

WaterSwitch®

Problems with Competing Products

Most of the competing products work when a moisture sensor gets wet. Some only alert you, some will turn the water off. The ones that don't use sensors use average flow data and will respond if the averages are exceeded.

The WaterSwitch® will identify **ANY LEAK** as small as a teaspoon of water anywhere in the home, even inside a wall, without the need of a sensor getting wet.

WaterSwitch®

Timeline

January 2011 → Started working on the development of the WaterSwitch®
June 2011 → Moved to Virginia to develop full- time
February 2012 → First Prototype
February 2012 → First Patent applied for
August 2012 → First Production WaterSwitch
November 2012 → Testing began on test homes
February 2013 → First commercial release
January 2018 → Began working on new design
March 2018 → WMS Corporation Formed
June 2018 → First 3D printed prototype completed
November 2018 → First Completed working prototype
December 2018 → WaterSwitch.com goes live
January 2019 → First introduced at CES 2019
February 2019 → Applied for third round patents
June 2019 → All vendors secured and mold design released for production
December 2019 → First Injection molded parts received
January 2020 → CES 2020, received product of the Year Award
February 2020 → Covid 19 causes 8-month delay in parts from China
September 2020 → First parts to meet specs for complete testing
September 2020 → Started minor changes to product design to fix small glitches
March 2021 → Received first revised parts from China
May 2021 → Ordered 100 final board for complete testing
April 2022 → Received boards for testing
May 2022 → Started minor changes to product design to fix small potential issues
June 2022 → Engineering finished and reviewed by multiple engineers
July 2022 → Started looking for additional capital

WaterSwitch®

Marketing Approach Overview

Our goal is to sell 1 million WaterSwitches® per year by the end of our third year.
We have 6 separate marketing approaches to achieve this goal.

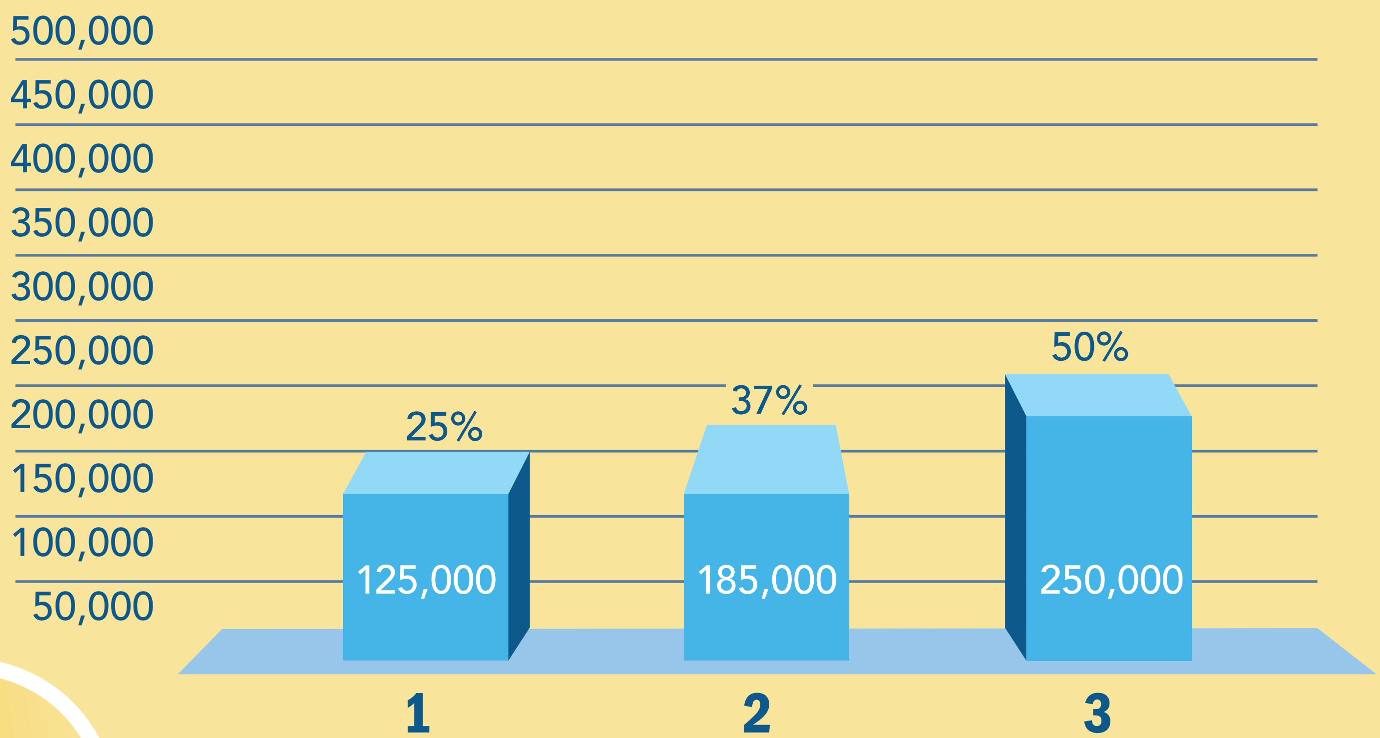
- BUILDERS
- PLUMBERS
- INSURANCE AGENCIES
- REALTORS/ PROPERTY MANAGERS
- GOVERNMENT AGENCIES
- CHURCHES

WaterSwitch®

Top 200 Builders

SPECIAL MARKETING PROGRAM TO THIS GROUP

Top 200 Home Builders = 500,000 Homes



1.5 MILLION NEW HOMES PER YEAR BUILT IN THE USA!

New homes are the ideal market for the WaterSwitch®

WaterSwitch®

Plumbers

There are **127,000 PLUMBING COMPANIES** in the U.S.

We have already contacted over 1500 plumbing companies with at least a 4-star rating online.

We make it easy to be a dealer with no up-front cost and we offer good profit margins and incentives.

If half the plumbing companies sold one per month:

=762,000

WaterSwitch®

Insurance Agencies

Insurance Companies Spend An Estimated 20 Billion A Year In Water Damage Restoration!

- Insurance companies will drive sales of the WaterSwitch® because it PREVENTS DAMAGE not mitigate it.
- There are 881,000 Licensed Insurance Agencies in the U.S.
- Agencies can be a dealer at no cost and make extra money for the agencies and the agents.
- Demo Units of the WaterSwitch® available to the agencies.
- A WaterSwitch® can save as much as 15% annual premium.

WaterSwitch®

Realty/Property Management

- 106,000 Brokerage Firms and over 2,000,000 Realtors
- Homes are sold on average every eight years
- When selling a home it can be a good time for upgrades that increase the home value
- Realtors are always looking for ways to help clients and increase revenue for themselves
- Personal one-on-one sales approach is highly successful

OVER
5 MILLION
ARE SOLD
EACH YEAR

WaterSwitch®

Government Agencies

Federal and State Government Agencies

Municipalities

Military

Currently the WaterSwitch® exceeds the 51% rule for **MADE IN AMERICA** with plans to have as many of the components produced in the U.S. as possible.

Government mandates to save water.

EPA says over 1 trillion gallons of water is leaked each year.

The WaterSwitch® could save hundreds of billions gallons of water!

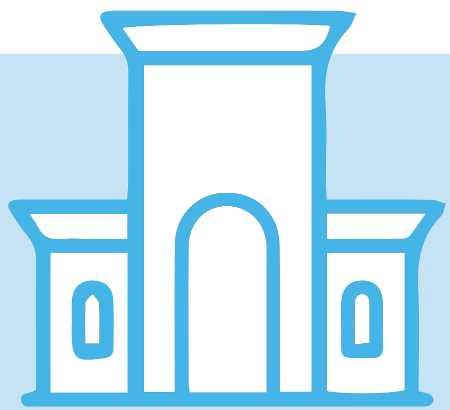
Churches

There are over 300,000 Church buildings in the U.S.

Many churches are only occupied a few days of each week. Often there is no one in the building for days at a time to discover a problem.

The cost of a WaterSwitch® for churches is a small price for the piece of mind it provides.

Some water damage claims for churches can run into the hundreds of thousands of dollars!



WaterSwitch®

Existing Homes

Selling 1% of the existing homes per year from any of the previously mentioned marketing approaches, the number of potential homes still rises each year because more than 1% are being added each year from new construction.

There are currently over 143 MILLION HOMES in the U.S.

Start the year with 143 Million homes, sell 1% (1.43 Million) plus 1.5 Million new homes = 143.7 Million potential customers!

Every home needs a WaterSwitch®

WaterSwitch®

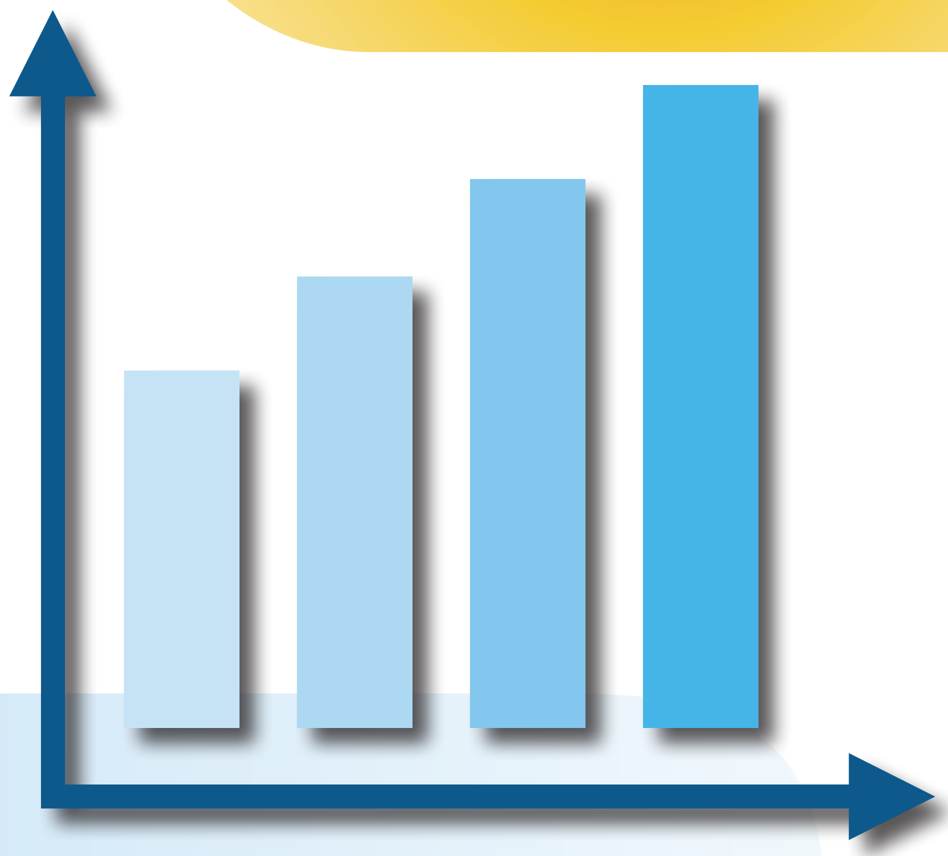
Marketing Recap

The potential for sales will always be greater than we can produce.

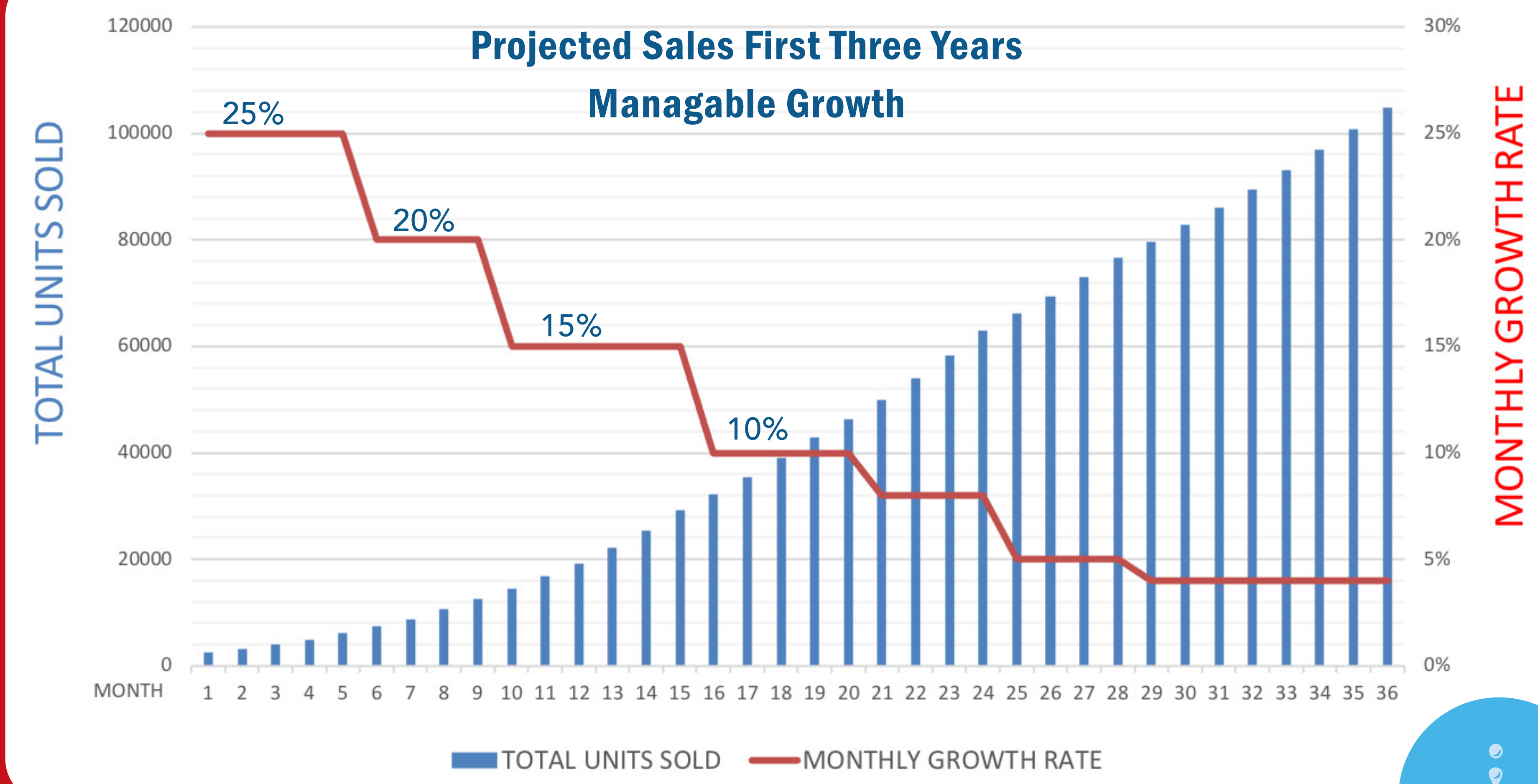
Our technology is years ahead of the competition and with 2 patents issued and more pending, we are in a position to dominate this industry.

If the WaterSwitch® was half as good as is it is, it's still twice as good as any competitor's product!

Our emphasis has been on **GREAT ENGINEERING** and taking the time to do it right coupled with sound business practices and strong profits we have all the elements for a secure, robust company!



Projected Sales First Three Years



Leadership Team

Millard Minton, Founder/CEO Chief Engineer BS Embry Riddle Aeronautical University, AS Business, CCAF, Graduate Work in finance at UNCG Law School at Campbell University

Joe Neuwirth, (acting) Senior VP, MBA Webster University, 30 year carrier U.S. Army Retired Colonel, operational oversight of 200,000 employees in 26 countries with operating budget of 68 million dollars.

Jon Rodman
Webmaster, Electronic Media Manager

Lorn Hartshorn, Electrical and Software Engineer
Bachelor of Science in Electrical Engineering, Geneva College 1987
30 years experience working with defense contractors developing high- tech military applications.

Monica Cannon, Director Marketing, BS Business Management, 15 years Marketing and Sales experience.

WaterSwitch®

Leadership Team cont.

Don Nelms Insurance Industry Liaison,
BS Medical Radiographer, 41 years licensed insurance advisor, 22 years registered representative.

Bill Casiday, Government Contracts and Acquisitions Liaison,
BS. Flight Technology 27 years US Army Ret, Major, Government contractor, accrued and managed 100 technical contracts totaling over 25 million dollars.

James Boggs - Board Member
General Manager Transcontinental Engineered Systems
Design engineer for large material handling mine conveyors.

Engineering Team

Millard Minton
Chief Design Engineer

Richard Grow
Retired NASA Engineer

Bill Sewell
Retired NASA Engineer

Tom Grubs
Retired NASA mechanical engineer (31 Years), BSME and MSME Engineering

Zach Griggs
Consulting Engineer